

Ofcom published its Communication Market Report for Northern Ireland this week. It found, amongst other things, that banking is the 5th most popular activity conducted online in Northern Ireland.

Here is an infographic snapshot of the report. You can find the full document [here](#).

The Northern Ireland Communications Market



79% OF HOUSEHOLDS IN NORTHERN IRELAND HAVE ACCESS TO THE INTERNET



77% OF PREMISES IN NI WERE ABLE TO RECEIVE SUPERFAST BROADBAND SERVICES



91.1% OF PREMISES IN NORTHERN IRELAND WERE IN AREAS WITH OUTDOOR 4G COVERAGE



OF NI INTERNET USERS USE INTERNET BANKING

BANKING IS THE 5TH MOST POPULAR ACTIVITY CONDUCTED ONLINE IN NORTHERN IRELAND



INCREASE IN SMARTPHONE OWNERSHIP



INCREASE IN TABLET OWNERSHIP



SPENT ONLINE BY INTERNET USERS IN NI

SMART PHONES ARE THE MOST IMPORTANT DEVICE FOR GOING ONLINE FOR INTERNET USERS IN NORTHERN IRELAND

SOURCE: OFCOM COMMUNICATION MARKET REPORT 2015, NORTHERN IRELAND

Share this:

- [Twitter](#)
- [Facebook](#)
- [LinkedIn](#)
- [Email](#)